CANADIAN COLLEGE of PERFORMING ARTS

2026–2027 Show Programs

ADVERTISING

Opening Nights	**Ads DUE**
October 22, 2026 (SEASON OPENER)	September 25
December 3, 2026 (FALL PLAY)	November 12
December 17, 2026 (CHRISTMAS PLAY)	November 26
January 29, 2027 (WINTER MUSICAL)	January 8
April 16, 2027 (CCPA'S YEAR-END MUSICAL)	March 16

$325
for a FULL PAGE ad
in one show program
4.5" x 7.5"

$200
for a Half Page ad
in one show program
4.5" x 3.5"

$1450
gets you a Full Page ad
in **every** show program
+ some tickets to shows!

$850
gets you a Half Page ad
in **every** show program
+ some tickets to shows!

Artwork Specifications

- File types accepted = .svg, .jpeg or .png
- All files must be high res (300 dpi) & CMYK

Provide artwork for one season-long ad, to be reprinted throughout the year in all programs, or send new artwork for each show.

Regular season show programs are printed in-house, in full-colour.

Programs for the Year-End Musical are professionally printed in black & white, with colour covers — meaning that season-long ads must work in both colour and black & white.

Notes

The first three productions are plays — each of which have 5 shows over one weekend.

The last two productions are musicals, which have 8 shows over two weeks.

We print 4000 programs during the year:

- 350+ for each of four regular season shows
- 2000 for the Year-End Musical

Ad Booking & Artwork Collection

Bonnie Light • 250-388-5321
promote@bonnielightadvertising.com