



2019-20 PROGRAM ADVERTISING RATES

Promote your business to our loyal patrons!

The Canadian College of Performing Arts occupies 20,000 square feet of studio and performance space in Oak Bay, two blocks from village markets, pubs, cafes, banks, shops, and your business. We are extremely proud to be a unique training institution offering the highest level of performing arts instruction with a national scope and vision. **Be our community partner!**

We produce **two printed programs** per season that showcase our full season in black and white. Our **Fall Program** is for our **3000+** patrons attending our productions right in the heart of Oak Bay in our Performance Hall over five productions. Our **Spring Program** is delivered to our **3000+** patrons who attend our Year-End Musical in April at the McPherson Playhouse. Our audiences are both the local community, as well as the families and friends of our 75 students, 30 faculty, 10+ staff, and over 800 alumni — we're a big team!

RATES

	Each	Both
Full Page Cover	\$1,000	\$1,400
Full Page Inside	\$700	\$1,100
Half Page	\$500	\$800
Quarter Page	\$300	\$500

AD SIZES & SPECIFICATIONS

	Width	Height
Full Page	5.5"	8.5"
Half Page	4.75"	3.75"
Quarter Page	2.25"	3.75"

All ads are black-and white. Supply ad files as a high-resolution (300dpi) PDF, PNG, or InDesign file, with all images and fonts embedded. Please include a .125" bleed on full-page ads.

Email files to design@ccpacanada.com.

DEADLINES

Booking Deadline	September 23rd
Material Close	September 27th

CONTACT

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phone 250-595-9970 ext. 223

2019 - 20 SEASON

THE BIRDS
OCTOBER 17 - 20

UNITY (1918)
NOV. 28 - DEC. 1

**GOODNIGHT
DESDEMONA
(GOOD
MORNING
JULIET)**
DECEMBER 11 - 14

**THE
CRUCIBLE**
DECEMBER 12 - 14

**THE LIGHT IN
THE PIAZZA**
JAN. 31 - FEB. 8

DISNEY'S
NEWSIES
APRIL 17 - 25

1701 Elgin Rd. Victoria BC V8R 5L7

more information regarding our season at ccpacanada.com