



CANADIAN  
COLLEGE of  
**PERFORMING  
ARTS**

# 2020-21 **Annual Reports**

Canadian Heritage Arts Society  
Annual General Meeting November 16 2021

Barbara Greeniaus, Board Chair  
Caleb Marshall, Managing Artistic Director

The Canadian Heritage Arts Society would like to gratefully acknowledge the  
Lekwungen-speaking peoples, on whose beautiful traditional territory we have  
the honour to learn, create, and perform.



## 2020-2021 ANNUAL REPORT

by BARBARA GREENIAUS, BOARD CHAIR

CANADIAN HERITAGE ARTS SOCIETY

ANNUAL GENERAL MEETING NOV 16<sup>TH</sup> 2021

At the 2020 Annual General Meeting many of us believed that the end of the pandemic was in sight, and that we would soon be resuming normal activities. It was disheartening when that did not happen, but it was also inspiring to see how the College staff, faculty and students adapted to constant changes in public health orders and demonstrated resilience and optimism in the face of every new challenge.

As a community, the Canadian Heritage Arts Society donors, volunteers, and Board members have also been resolute in their support for the College and its students. Although the Board was disappointed to receive Heather Burns' resignation in September 2020, we were grateful for the many years of dedicated service that Heather had given to the College.

A Search Committee was quickly established to recruit a new Director of Education, a critically important position at the College. The Committee was made up of Caleb Marshall, Managing Artistic Director, Board members Joan Yates and Austin Eckert, and me, as Board Chair. After several months of reviewing and screening applications; interviewing short-listed applicants on Zoom; observing candidate presentations; and reference checking, the Committee was excited to offer the position to Danielle Meunier. Danielle's outstanding qualifications and credentials made her a perfect choice for the Director of Education position.

In the winter of 2021, the Development Committee, chaired by Derrold Norgaard and Yukari Peerless, and supported by Emma Kirkland, launched a special Winter Campaign to address food insecurity, which had become a grave issue for some

students. The fundraising initiative was a success, and the College kitchen was stocked with non-perishable food and gift cards from local grocery stores to help students manage during the month-long break from classes, when, because of COVID travel restrictions, many students were unable to travel home to be with their families.

Bursaries are another important source of support for students in need. The Bursary Committee, made up of Duncan Low, Patricia O'Brien and the Board Chair, reviewed anonymous applications and recommended bursaries for eleven students in both terms. In the first term of 2020-21, \$7,000 was distributed to five students and, in the second term, \$4,450 was shared among six students.

Two Board members, Yukari Peerless and Austin Eckert, were appointed to the Cultural Safety Working Group, which was established in 2020 to examine systemic inequalities and provide guidance in enacting change to ensure that all CCPA students can feel safe and supported in their education.

In preparation for the inaugural Cultural Safety Town Hall, held on April 1, 2021, Board members participated in three days of Anti-Oppression Arts Equity Training, skillfully facilitated by Michele Decottignies. Most Board members had some previous experience with anti-racism training but this work with Michele helped to bring the Board of Directors together to create a shared understanding of the challenges that exist in the Canadian Heritage Arts Society and at the College. It was critically important work which has helped us to ensure a more equitable and accessible learning environment.

Board Committees were highly engaged in 2020/21 and showed good results for their efforts. The Facilities Committee, chaired by Duncan Low, with support from Maureen Shaw and Roxanne Helme, continued discussions with the Church of St. Mary's about a long-term lease.

Demands on Board members for their expertise, advice, and time, were especially intense over the past year. On behalf of the Society, I want to express my sincere gratitude to every Board member for their generosity, loyalty, and dedication. Members of the Executive Committee put in countless extra hours of volunteer work in 2020/21. Michael Shepherd, who is ending his three-year term, has done yeoman service as Vice-Chair of the Board and Chair of the Governance Committee.

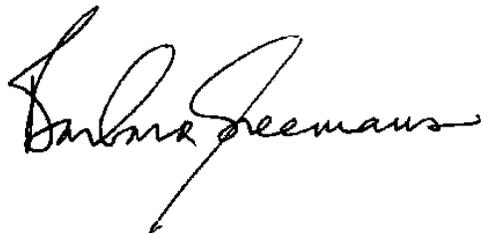
In addition to serving on several committees, Jean Ives has been a Board Secretary of incomparable competence and care. Derrold Norgaard, as Treasurer, has provided prudent oversight of our finances and has been an excellent co-Chair of the Development Committee.

Our Managing Artistic Director, Caleb Marshall, navigated a year like no other with unflinching optimism, extraordinary skill, and courage. We are truly fortunate to have Caleb at the helm of the College and excited to see him partnered with our wonderful new Director of Education, Danielle Meunier. Thank you, Caleb, and Danielle, for everything you do to ensure that the Canadian College of Performing Arts maintains its reputation as a superb training institution.

Despite the difficulties of the past year, there was much to celebrate. In addition to financial assistance from the Victoria Foundation, the BC Arts Council, and Heritage Canada, subscribers and donors also provided generous support to the College and the Canadian Heritage Arts Society ended its year in a positive financial position.

We don't know when the pandemic will end but we do know that we have the commitment and determination to rise to any new challenge and, as a Board, we will continue to support the students, staff, and faculty of the Canadian College of Performing Arts and ensure that our students are safe; that they are inspired and stretched by their training; and that academic standards remain at the highest level.

Respectfully submitted,  
Barbara Greeniaus, Board Chair

A handwritten signature in black ink, reading "Barbara Greeniaus". The signature is written in a cursive style with a long, sweeping tail that extends downwards and to the right.



# 2020-2021 ANNUAL REPORT

by CALEB MARSHALL, MANAGING ARTISTIC DIRECTOR  
CANADIAN HERITAGE ARTS SOCIETY  
ANNUAL GENERAL MEETING NOV 16<sup>TH</sup> 2021

*The Canadian Heritage Arts Society would like to gratefully acknowledge the Lekwungen-speaking peoples, on whose beautiful traditional territory we have the honour to learn, create, and perform.*

## REPORTING PERIOD

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This report serves as the annual report for the July 1<sup>st</sup> 2020 – June 30<sup>th</sup> 2021 fiscal year.

## INTRODUCTION

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10-month school year under COVID Restrictions  
9 new grant applications  
8 offices relocated to create a new large studio  
7 fully produced Productions  
6 studios got an IT overhaul  
5 Members formed The Cultural Safety Working Group  
4 days of Arts Equity Training  
3 Esteemed Alumni took on leadership roles  
2 distinct casts of *Urinetown* made College history  
1 unwavering College Community working together  
0 INCIDENTS OF COVID-19 TRANSMISSION  
& A SUCCESSFUL FINANCIAL YEAR.

*"Though it will forever remain in our memory as a challenging time, it will also forever remain as an experience we have all shared – that we rose to the challenge together – that we did not let adversity, anxiety, and uncertainty overwhelm us, but overcame significant obstacles together. It is my sincere hope that our community, and in particular our students, carry this experience and learning with them for the rest of their careers. Both onstage and off, this career will present obstacles – how we rise to meet them and how*

*we fight to have our voices heard is what defines us as artists. Not the stages we perform on, but rather the perseverance we demonstrate."*

-Caleb Marshall, Managing Artistic Director

The College is a special community and while the pandemic unquestionably impacted CCPA's year - it did not define the year. In addition to ensuring sustainability and a safe return during COVID-19, the College continued refining and enhancing its programs – Committed to remaining progressive and responsive to the shifts taking place in our industry and society. 2020-21 taught all of us about the strength of community, our individual and collective resilience, and our ability to adapt to the challenges before us and rise above.

**4,500 hours of class video captured**  
**3,615 Hours of In-person Instruction**  
**189 days of in-person classes. (Year 2)**

## RESPONSE TO COVID-19

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College staff remained highly productive despite shifting predominantly to **remote operations** from March-August 2020. Taking advantage of the staff working off-site, an **Internal Renovation** of the administrative block was undertaken in summer of 2020 to support the return to in-person learning. All administrative offices were relocated and a **new large multi-purpose studio** to facilitate socially distanced learning was built.

**CHEK Upside: Victoria arts school gets students back on stage with \$50K pandemic-proof plan**

<http://www.ccpacanada.com/news/page/2/>

Re-imagining our physical **internet infrastructure** to increase wi-fi access throughout the facility and provide reliable Ethernet data drops in every classroom, for dedicated livestreaming of classes, quickly became essential and was subsequently implemented. The College also invested in monitors, webcams, and computer systems to ensure that **every class could be livestreamed** to help students stay up-to-date on learning should they experience any symptoms of illness.

To address the challenges of adhering to the **guidelines set out by the Provincial Health Authority**, staff re-examined the facility, student culture and class schedule to create a safe socially-distanced

### **GLOBE & MAIL**

February 26<sup>th</sup> 2021

Colleges & Institutes Report

**And the award for best pandemic adaptation of a performing arts school goes to...**

<http://www.ccpacanada.com/news/>

learning environment that included adjusted traffic flow, reduced class sizes, eliminating common meal times and increased sanitization. By instituting a rigorous **COVID Code of Conduct** policy and procedure addendum that applied to anyone entering the facility, the College moved forward with a **mix of in-person and digital delivery of all programs in September 2020**. This included a built-in isolation period for international and out of province students, and a staggered and prolonged orientation period. The College elongated the year with a flexible end-date of June 2021, in case a temporary suspension or return to full isolation was required. An additional isolation period was

added following the December holiday break, allowing students to return home to visit family and safely return to campus.

## CULTURAL SAFETY

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In the summer of 2020, at the height of the protests against racial injustice, many of us, as individuals and as institutions, took a look inward. Out of that reflection we knew we needed to create more space and we knew we needed more voices if we were going to do a thorough self-examination.

The **Board of Directors was honoured to welcome Alumni Austin Eckert** as the first African Canadian to join the Board of Directors of the Canadian Heritage Arts Society.

College Administration invited IBPoC alumni and board members to form **The Cultural Safety Working Group** to examine systemic inequalities and provide guidance in enacting change to ensure current and future students feel safe and supported in their education. The Working Group consisted of Board members Austin Eckert & Yukari Peerless, and alumni Jaeyoung Park, Jacelyn Perrett and **Chair of the Working Group, Alana Hibbert.**

### Black Lives Matter

*The violent crimes against Black communities in the United States highlight longstanding systemic racism that exists throughout the world, including Canada. The College is committed to Equity, Diversity, Inclusion and Accessibility. We stand in solidarity with our Black and Indigenous communities. It is profoundly important to us that our whole community and, in particular, our BIPOC students, staff, faculty and board past and present know that we denounce racism in any form and that they will always find a safe space at the College. We also know that working to ensure anti-racism within our walls is not enough. We thank those who challenged us to speak up. We as artistic leaders must also set an example. As an arts and educational institution we know we have more work to do.*

In addition to creating a safe and confidential channel to raise concerns and selecting a student Cultural Safety Liaison to act as representative, the CSWG, CHAS Board and College Directors held **Cultural Safety Conversation #1** with internal stakeholders of the College (students, staff, faculty and Board) guided by external facilitator Michele Decottignies to solicit feedback on emerging issues, new initiatives, programming and next steps.

## COMMITMENT TO EDUCATION

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The College's **Program Advisory Committee** consists of Canadian theatre professionals who meet annually to review curriculum and advise College Directors on strategic direction and leadership. The College welcomed three new esteemed members, who joined Kathryn Laurin, Glynis Leyshon, Michael Shamata and Lisa Stevens on the PAC Committee.

**62 Faculty & Guest Artists**

**67 students enrolled in 2021-22**

**59 Students successfully completed the year**

**27 students Graduated Performing Arts Diploma**

**13 students Graduated Applied Performing Arts Diploma**

- **Thom Allison** is a Canadian Screen Award winning actor who has been seen across Canada and on Broadway. Thom has become more and more interested in how and what we are teaching students in theatre schools. In particular, but not exclusively, he is interested in IBPOC theatre students.
- **Jovanni Sy** acted as Artistic Director from 2012 to 2019 at the Gateway Theatre in Vancouver and prior to that served as the Artistic Director of Cahoots Theatre in Toronto. He has always been impressed by the talent and professionalism of CCPA graduates.
- **Stuart Aikins** was a Casting Director for over 35 years. Stuart received two Emmy nominations, before teaching for 10 years at Capilano University, where he was Chair of the School of Performing Arts.

The College launched the **Faculty Leadership Award** recognizing a faculty member who has demonstrated leadership and a longstanding commitment to a strategic initiative, a special project or a College department.

- **The inaugural 2020 Faculty Leadership Award was presented to James K. Leard.** Jim's years of service as a faculty member, his support of CCPA graduates through Story Theatre Company, and his guidance as Chair of the Acting Department clearly demonstrated his commitment to the College's mission.
- **The 2021 Faculty Leadership Award was presented to Barbara Poggemiller.** Barbara left an indelible mark on the College through her compassion, generosity, and kindness. She has inspired our students over the past two decades.

### Introducing New Faculty

The College is committed to maintaining a strong and committed faculty who will offer the highest level of training and are invested in examining the shifting landscape and current demands of the industry. CCPA welcomed some exceptional new teaching artists in 2020.

- **Ming Hudson** is a physical theatre practitioner, devised theatre creator, and teacher. She is a graduate of LISPA, holds a MA in Ensemble Theatre from Rose Bruford College, and has a BFA in Acting from the University of Victoria.
- **Raugi Yu** is an actor who is active in theatre, film, and television, with a long history of actor coaching. Raugi trained at the Dome Theatre in Montreal before moving to Vancouver, where he earned his BFA in acting at the University of British Columbia.
- **Brian Tate** is a choral director and award-winning composer, arranger, and vocalist who taught voice and choir for over twenty years at Langara College's Studio 58.

The pause in activity for the professional industry caused by COVID-19, afforded the College the opportunity to engage guest faculty who would have otherwise been engaged.

- **Kayvon Khoshkam** is a graduate of CCPA who has gone on to an impressive acting and leadership career as Artistic Director of SpeakEasy Theatre, and the founder of The Pull Festival. It is always a milestone worth celebrating when an institution can invite back distinguished alumni.

- **Jonathan Winsby** A professional working actor of both stage and screen with over 15 years of performing notable musical theatre roles across Canada, North America, and the globe including Broadway.

## MENTAL HEALTH & WELLNESS

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Training and working in the performing arts is emotionally demanding and the College is committed to providing increased supports to foster mental health and wellness. At the onset of COVID in the spring of 2020, the College tested a new education student support initiative by providing students with regular access to a dedicated **clinical counsellor**. In 2021, with the assistance of the Victoria Foundation, that support was increased from one to three Counsellors. **Joan Dosso, Mike Schmalz, and Tiffany Sun**, brought a variety of backgrounds, to ensure students could find a safe space to share their lived experiences and receive guidance from trained mental-health professionals.

## DIGITAL INNOVATION

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While COVID-19 presented the College with many challenges it also afforded new opportunities through creative maximization of new digital technologies.

These COVID 'Silver linings' included extending guest faculty to include artists joining classes virtually from around the world. Some **Virtual Guest** highlights included **Indigenous playwright Kim Senklip Harvey** joining Christopher Weddell's Year I Text Analysis class and **UK-based physical theatre practitioner Amy Russell** dropping in for Treena Stubel's Year II Physical Theatre class.

Taking advantage of working remotely in the summer of 2020 the **College launched a New Website** providing a more comprehensive look into what life looks like for our students offstage, and simplifying the navigation for our stakeholders: patrons, prospective students, donors, sponsors, and more. Visit [ccpacanada.com](http://ccpacanada.com)

**The Virtual Student Experience** brought students from around the world into CCPA for a glimpse at the student experience including a virtual tour, participating in workshops, viewing a Studio-Ensemble production and asking questions of staff, faculty, students and alumni. A **Pre-professional Information Session** gave instructors, coaches, and administrators from pre-professional training programs across the country deeper insight into CCPA's programs that they could pass on to their students.

### Experience CCPA VIDEO

The Managing Artistic Director worked with alumni Pedro M. Siquera to craft a video that offers a glimpse into the college and student experience <https://www.youtube.com/watch?v=7cz1eAzVrOc>

**A Virtual Q&A** walked prospective students through **The Application Process** clarifying expectations and answering questions. **A Virtual Workshop** saw College Directors provide tips, tricks and best practices for **Preparing for a Live Virtual Audition**.

The College joined other post-Secondary Institutions in a joint audition panel participating in The **Virtual BC Thespian Festival**. The event had over 180 students and 40 teachers register from high schools across BC, Alberta, Ontario, USA and a few from the UAE. The **2021 National Audition tour Live Online Auditions** assigned each day to a region and time zone in Canada.

Audiences livestreaming from anywhere had access to **Preshow Chats** with the Creative Teams and **post-show Q&As** with student cast members.

Convocation ceremonies were not deemed essential educational activities by the Provincial Health Officer and were not permitted in-person. Staff and Faculty took great care to craft thoughtful **Virtual Graduation Ceremonies** that included notable keynote speakers, retrospectives, surprise appearances and a chance for students to showcase their talents.

## COMMUNITY ENGAGEMENT

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In September 2020 the College demonstrated solidarity with the performing arts industry by **participating in Light Up Live** where over 700 venues and thousands of people lit up buildings in red to show support for an industry that was then sitting dark.

The College supported the Studio Ensemble in producing **Mask-erade: A Murder Mystery Cabaret** creating a safe **outdoor drive-in** musical performance on the back of a flat-bed truck in partnership with Theatre SKAM. The Cabaret was then taken to Berwick House long term care facility where residents watched from balconies, windows or seated outside at social distanced. The students completed the performance despite a downpour and were thanked with a standing ovation.

Unfortunately, by November 2020 all forms of public gatherings were restricted due to the British Columbia Public Health authority guidelines for COVID-19 and the traditional community engagement offered for Remembrance Day and over the Holiday period to Parishes, Legions, Long-Term Care, Hospitals and other not-for-profits was no longer feasible.

The College created a **video montage from past Concerts of Remembrance**, to be shared with community partners throughout the province.  
<https://www.youtube.com/watch?v=LPodyrWXSDs>

CHAS commissioned Matthew Howe to create, direct and design a **Winter Celebration Video** with College Alumni to be shared over the Holiday period  
<https://www.youtube.com/watch?v=EWrFydwRXCo>

The Alumni Residency applications for the first time were reviewed and decided upon by a jury of their peers. The College appreciates the care and attention given by the **Alumni Residency Jury** comprised of; Clayton Baraniuk, Maia Crockett, Alana Hibbert Alexandra Lainfiesta and Louriza Tronco who selected **Wretched Woman by Sarah Murphy** for the 2021 Residency.

## 20-21 Season of Programming

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**34 Live Performances shared virtually**

The process of creating fully realized productions is an integral component of our educational programs. In order to comply with the restrictions set out by our Provincial Health Authority the 20-21 Season of Programming was crafted to ensure the College could proceed with **six fully realized productions offered in both a livestream digital format and a limited capacity in-person model.** Led by a nationally recognized group of female directors, the studio-ensemble took us from familiar isolation and frustration to disobedience, the emergence of free-will and self-determination and ultimately for all the characters – and all of us... the need to adapt.

In October Federico García Lorca's *Yerma*, a classic tale of a young married woman, trapped in a loveless marriage struggling to become a mother. **Directed by Mercedes Bádiz-Benét**, a Mexican-Canadian multi-disciplinary artist, writer, and award-winning director and the artistic director of Puente Theatre.

### **431 in-person audience**

*Yerma* was the only College production permitted to have a limited in-person public audience prior to increased restrictions on gatherings during the 2<sup>nd</sup> and 3<sup>rd</sup> wave of the pandemic.

In November Canadian Erin Shield's fiercely engaging, irreverently funny and deeply moving play inspired by John Milton's *Paradise Lost* took audiences to the depths of hell. Facilitated by nationally renowned Algonquin director and playwright **Yvette Nolan**, joined by composer Amanda Trapp, the project was guided by a **Female Indigenous creative team.**

In February *If/Then* explored the intersection of choice and chance, following one woman's two possible journeys against the backdrop of New York City. **Sara-Jeanne Hosie**, choreographer of CCPA's *West Side Story*, returned to direct and mentored CCPA alumni **Pedro M. Siquera** in **Choreography.**

In March *Falsework* provided an elegiac portrait of the collapse of the Second Narrows Bridge and the many lives affected by the crumbling of that seemingly indomitable structure. The **premiere workshop production** balanced documentary and fiction, from the book of poetry by Gary Geddes, **adapted and directed by Christopher Weddell**

***I Hope My Heart Burns First*** By Governor General's Award-winning playwright Colleen Murphy saw

Managing Artistic Director, Caleb Marshall, talks with Victoria Buzz about **the Year II plays, and the students' adaptability in these unprecedented times.**

[https://www.victoriabuzz.com/2021/03/performing-arts-college-graduating-class-performs-covid-safe-live-streams/?fbclid=IwAR2bg3-ewj8hVjFBu9B0jp\\_cuIS9rAXkPANJCjMlj2eGU2HVMV9bAhD0XiQ](https://www.victoriabuzz.com/2021/03/performing-arts-college-graduating-class-performs-covid-safe-live-streams/?fbclid=IwAR2bg3-ewj8hVjFBu9B0jp_cuIS9rAXkPANJCjMlj2eGU2HVMV9bAhD0XiQ)

a gang break into a mansion looking to loot themselves out of a drug debt.

**Directed by Jessica Van der Veen** this black comedy full of youthful vigour pushed resentment, violence, and class to an unavoidable emotional extreme.

In April **The Festival of New Works** was the culmination of months of preparation as our Year II students took on artistic leadership of their peers in the creation process. Students were able to access multi-cam videos of their live projects to showcase or support further development applications.

In June the College presented the **Year-End Musical *Urinetown***, (Book & lyrics by Greg Kotis, Music & Lyrics by Mark Hollmann) a three-time Tony Award-winning satire that jabs at corporate mismanagement, capitalism, bureaucracy, politics, and musicals themselves. Directed by Naomi Costain, Michael Doherty, & Caleb Marshall it was **a first in the College's history by featuring two entirely distinct casts**, to ensure COVID-19 health and safety protocols and learning were best supported.

The challenge of delivering two distinct productions of a musical for a livestream audience required **expanded creative, stage management and technical/production teams as well as exponentially increasing the technical equipment involved.**

#### Livestream Tickets

**Urinetown Promo  
Video 18K Views on  
Facebook**  
[https://www.youtube.com/watch?v=EPPF2C\\_3q7NE](https://www.youtube.com/watch?v=EPPF2C_3q7NE)

**Red Cast Video Trailer  
9.2K views on  
Facebook**  
[https://www.youtube.com/watch?v=a4Uq\\_HnzBnk](https://www.youtube.com/watch?v=a4Uq_HnzBnk)

The college invested in a **four-camera broadcast set up** to stream performances live. Audiences had access to angles they had never experienced in the theatre before from the safety of their

**Amount in discounts/complimentary access  
in 20-21 was \$42,173.60**  
*Total discounts/comps in 2019-20 was \$27,888.09*  
**1,188 community members benefited  
from discounted Access**

own home. To create greater access for the Community tickets were offered in a range based on what patrons could afford and anyone experiencing financial barriers was encouraged to contact the box office in particular Artists, seniors and youth.

**The majority of livestream audience viewed from communities outside of Victoria.**

- **Total unique communities for the season: 172**
- **Total countries for the season: 13** (Canada, USA, Mexico, UK, Dominican Republic, Chile, Japan, Denmark, New Zealand, South Africa, Scotland, Netherlands, Sweden)

## LEADERSHIP TRANSITION

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**Heather Burns, The Director of Education and Programming departed her full-time position January 31, 2021** having tendered her resignation in September 2020. The Board of Directors expressed their gratitude for Heather's many years of dedication and her steadfast commitment to excellence. As the College welcomed back students to in-person learning, in a facility and program that had seen significant shifts to ensure the safety of students, faculty and staff during the COVID-19 pandemic, the Board and staff sincerely appreciated that Heather continued in her position through the term in support of a thoughtful transition. She remained as The "Company C" Studio-Ensemble Manager through to the end of their program and graduation in February 2021 and worked with year 2 students on their graduate showcase through to the end of the school year.

An International Search for a new Director of Education began immediately. The Managing Artistic Director was supported by a **Search Committee** comprised of Board members Barbara Greeniaus, Austin Eckert and Joan Yates. The Managing Artistic Director worked with the Search Committee and on 21-22 planning during a 2-month **parental leave** as he and his wife welcomed their first child. To ensure day to day administrative support and oversight during the leave, the College was grateful to welcome back experienced leadership on the ground with co-founder **Jacques Lemay taking on the role of Acting Managing Director** from October 26th to the Holiday closure.

To ensure a comprehensive search process and that appropriate educational leadership supports were in place for students and faculty through to the end of the program year, the College was honoured to appoint **CCPA's Interim Director of Education, Alana Hibbert**. It is a landmark for any educational institution when an esteemed alumna returns in a leadership position. Alana graduated from CCPA in 2004 and went on to an impressive career at some of Canada's most prestigious theatres and was currently completing her Masters in Adult Education and Community Development at the University of Toronto with areas of interest in equity and mentorship in arts education.

Following an extensive search, that spanned several months, it was announced that **Danielle Meunier had been hired as the College's new Director of Education**. Danielle's extensive academic credits include working as a Senior Lecturer in voice across undergraduate programs in acting, theatre-making, dance, musical theatre, and pop music; as Program Director for Performing Arts at Swansea Metropolitan University in Wales; and as Head of the Theatre Arts School in the Academy of Music and Theatre Arts at Falmouth University in Cornwall, U.K.

*There are seismic shifts in the performing arts right now and we wanted an educational leader who could help us forge new ground. Danielle clearly articulated the challenges performing arts training faces in light of COVID and recent social justice movements and she outlined numerous ideas and approaches for addressing these issues and engaging the College community in the way forward. There was no question that Danielle was the unanimous choice. – Caleb Marshall*

## DEVELOPMENT

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**Total individual donations \$59,610 an increase of 8+% with only digital interaction**

This year The College saw 5 individual donor campaigns: **Summer campaign: "Distanced but not disconnected. Breaking through for in-person learning."** In July and August of 2020, CCPA's first completely digital campaign raised over \$5,000. **Studio Ensemble fundraiser: Mask-erade: A Murder Mystery Cabaret**, in September 2020 raised \$1,920, an increase over the prior year. On December 1, 2020 the **Giving Tuesday campaign** raised \$950 in donations. In late December and early January we moved into the **Winter campaign: Winter food drive**, raising money for the student support fund. The campaign, using a new crowdfunding platform, raised \$3,390 from individual donors, and a matching donor contributed \$3,000 to bring the total to \$6,390. **A matching campaign for: student support** ran over two weeks in May 2021. A matching donor close to the College donated \$10,000.

With the support of the development committee over 275 stewardship calls were made to donors which resulted in 5 major donations totalling \$21,000 and 1 planned giving donor.

46 New donors  
5 new major donors who gave \$21,000 collectively

Thank you to the Department of Canadian Heritage Cultural Spaces Fund grant of \$50,667 matching the Victoria Foundation's contribution for investment in technology and equipment upgrades at the College. With their support, the College added, **cameras, microphones, a projector, lighting and a new lighting truss to the Performance Hall**. This upgrade not only raises the standards of artistic practice and training, but also increases safety.

With funding from New Horizons for seniors of \$5,000 a **volunteer handbook was developed**. Research and development of the handbook was completed by The Greater Volunteer Victoria Society. This engagement with our current volunteers maintained relations while distanced during the pandemic.

25 volunteers and 10 staff surveyed to create a volunteer handbook

**\$29,750 in student aid distributed**

**Student Financial Aid : 25 merit-based scholarships were distributed** in June 2021, 25 including The Ken and Patricia Mariash Merit Award for Outstanding Achievement & Work Ethic and The Ives Family Merit Award for Outstanding Work On and Off Stage.

**Needs-based bursaries** were dispersed in term 1 & 2 with a total of \$11,450 plus Dedicated support from our donors and the Canada Cultural Investment Fund invested at the Victoria Foundation has meant we are able to build our Legacy scholarship fund by \$28,237 to support future students.

**\$37,059 investment in Student Mental Health and Wellness**

## FINANCIAL STABILITY

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Through financial diligence and management **2020-21 ended in a strong financial position with a surplus of \$188,370** and with an increase in cash (including restricted cash) of \$60,759. This is in large part due to the Covid-19 support accessed throughout the year, without which the College would be running a deficit of approximately \$150,000 for 2020-2021.

Throughout the year the College **accessed all available Government Covid-19 relief resources** in the following amounts:

Canadian Heritage Arts Society - Emergency Covid-19 Relief Grant	\$ 81,250
BC Arts Council - Arts and Culture Resilience Supplement	50,000
Canada Emergency Wage Subsidy	168,484
Canada Emergency Rent Subsidy	17,103
Canada Emergency Business Loan - Loan Forgiveness	20,000
	<b>\$336,837</b>

In response to the Covid-19 pandemic **the College had to make significant capital investments to upgrade our spaces** to be suitable for in-person operations. The College also received specific grant funding for capital improvements from The Victoria Foundation matched by the Department of Canadian Heritage – Canada Cultural Spaces Fund Program. Based on this, the total capital expenditure for the year was as follows:

Building renovations - Studio A/ outdoor spaces	\$ 43,587
Digital access equipment in classrooms	14,077
Technology and equipment upgrades	58,162
Theatre lighting	33,740
	<b>\$149,566</b>

The College currently holds in reserve approximately \$143,523 which can be used as a buffer against the negative financial impacts of the pandemic going forward. The diverse

<p><b>June 30, 2021</b>  <b>Total Unrestricted Cash \$535,837</b>  <b>Restricted Cash \$143,523</b></p>
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mix of revenue, restricted funds, and increased foundational and government support has **positioned the college in a place of strong financial security despite the anticipated deficit and financial uncertainties in FY2021-22 caused by the Covid-19 Pandemic.**

**\$515,405**

<p>Held in Endowment Funds for the Canadian College of Performing hosted at the Victoria Foundation.</p>
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The College would like to extend its congratulations to the 2020-21 graduating class of the two-year Performing Arts Diploma program (most pictured here). These 27 students weathered 15 months of COVID education with humility and resilience. Thank you to the CCPA supporters, donors, funders, volunteers, faculty and staff who made all of this possible.



Caleb Marshall

Managing Artistic Director  
Canadian College of Performing Arts